

Comerica Incorporated

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November 3, 1997

Richard A. Collister
Executive Vice PresidentJackie Berg
P.O. Box 1422
Belleville, MI 48112

Dear Jackie:

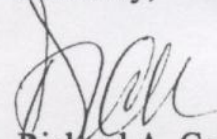
I am sure I join many others in commending you on your professional efforts and success at the Michigan Chronicle newspaper. It has not escaped my attention that much of the newspaper's financial growth and integrity was garnered during your tenure with the publication.

You have exceptional business acumen and an unparalleled knowledge of the urban market. Your skills, knowledge and integrity convinced Comerica to initially sponsor an unproven new Chronicle neighborhood section you created, called Homefront, which resulted in the establishment of a new benchmark for community relations and development activities within our organization. We continue to sponsor the section because it has proven business value and has unequivocally been recommended as worthy of our support.

One never knows the true value of an idea until it is market tested. Your concept to create a special Comerica sponsored political edition to be distributed at the Greater Detroit Chamber of Commerce annual legislative conference held on Mackinac Island has reaped rewards beyond our expectations. Your fertile marketing concepts have helped us to position Comerica first as the urban financial leader in Detroit.

You have incredible talent Jackie. It has been my personal and professional pleasure to work with you. I wish you all the best in your future business endeavors.

Sincerely,

Richard A. Collister
Executive Vice President
Corporate Staff